A Day in the Life of a

Business Analyst



Maxim Collinson from our UK Digital and Cloud Solutions team discusses his role.

Describe your average day as a Business Analyst?

Every day starts with following up on emails for an hour or so. As I am not on my client's site, I always make sure to pay particular attention to their networks, which I check throughout the day. Each morning I also attend team huddle, and I lead a B.A.-specific huddle to decide how work allocated to us will be handled. We discuss JIRA tickets we're working on and generally discuss how our work for the day fits into both the wider strategic and tactical picture of the project at hand. The rest of the day is mixed between independent research / analysis, and calls with specialists to gain more information. Our Scrum Master might arrange a meeting with me too.

What are the key moments in your day?

B.A. team meetings, our bi-weekly sprint and prep sessions, new sprint discussions and post-sprint reviews.

What are the best AND most challenging parts of your job?

I love the variety and flexibility to handle things you're interested on your own while still being a member of a team. The most challenging part can be system or access issues when you are working remotely for a client.

How does your typical workday differ now compared to pre-COVID?

Working from home has been a good experience for me, and the general climate for my team is positive. We have seen the amount of shifts vary and strategic changes implemented within the client's business but being adaptable to these scenarios is a normal part of my role.

What advice would you give to someone looking to become a Business Analyst?

I would always say don't be afraid to ask questions, especially if you are new to the role. Showing that you're curious and want to learn will always pay dividends.

Describe your job in 5 words or less.

Asking questions, understanding and improving.

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