



Jude McVitty

Social Value Manager at Version 1

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What inspired you to pursue the career path that you are on?

I became interested in communities whilst working in the arts and I realised that this career path would expose me to a unique mixture of people, opportunities and give me an understanding of cultural diversity through lots of different lenses. It also supports my mental wellbeing to work in a role that is proactively striving to create a more sustainable and equal culture.

Tell us about an accomplishment you are proud of?

I was particularly pleased to be part of the Harrow Council team which won Customer Success Team of the Year during our Excellence Awards. We have an excellent relationship with the council over there and, whilst I can't take a lot of the credit for the amazing work Orlaith Kelly has done with Harrow College Uxbridge College, Social Value has helped drive that relationship. It also allowed me to claim an Excellence Award in my first 6 months!

How do you continue to grow professionally?

Version 1 is experiencing massive growth and Social Value, as a new department is right at the centre of that growth strategy. It's exciting to be a part of this and it is an opportunity to take a number of specialisms I have developed throughout my career and support them with the resources provided to the team at Version 1. I am also hugely impressed with TalentGuard and the support from Learning and Development, the mentoring from my manager and the commitment Version 1 has to empowering their people.

What advice do you have for other women interested in joining your field/team?

As Social Value is still in the process of defining best practice, this is a great department to bring in your existing skillset and expand into new areas. At the minute Social Value works with customers, collates data on our CSR, designs and delivers community programmes and workshops, contributes to strategy and planning, and works with bidding. There are so many ways to contribute and so many opportunities to learn.

How do you define success?

Success is about incremental achievement for me, any progress made towards a goal that is well executed or that resulted in learning is success and a reason to celebrate.

Interested in joining our team? We're hiring!
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