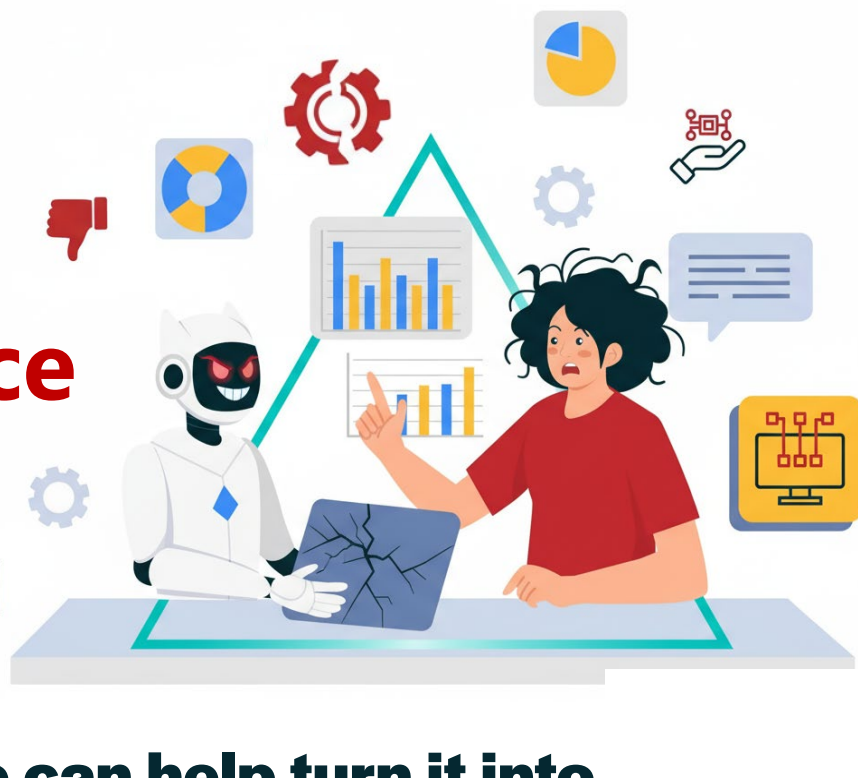


# The Guide to terrible AI Governance



## And how we can help turn it into Excellent AI Governance

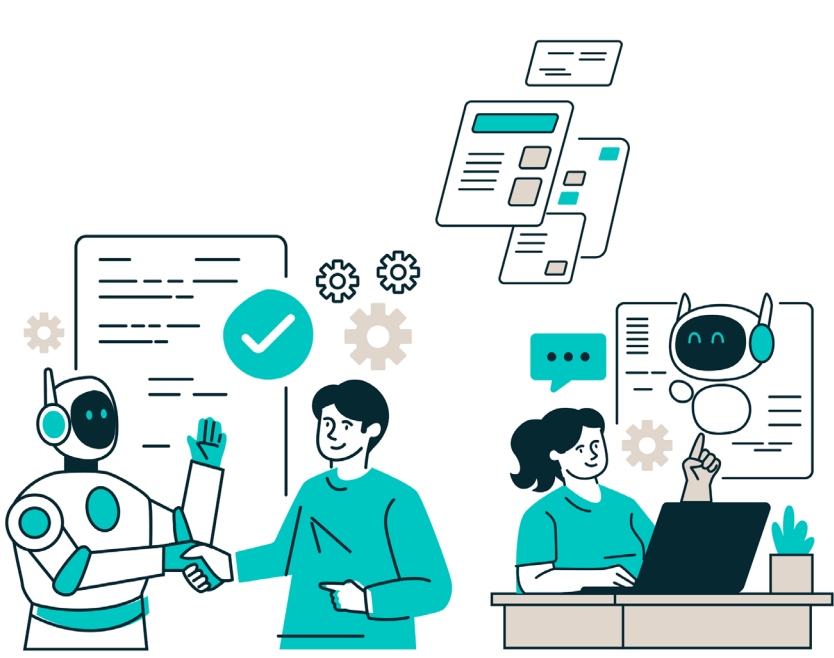
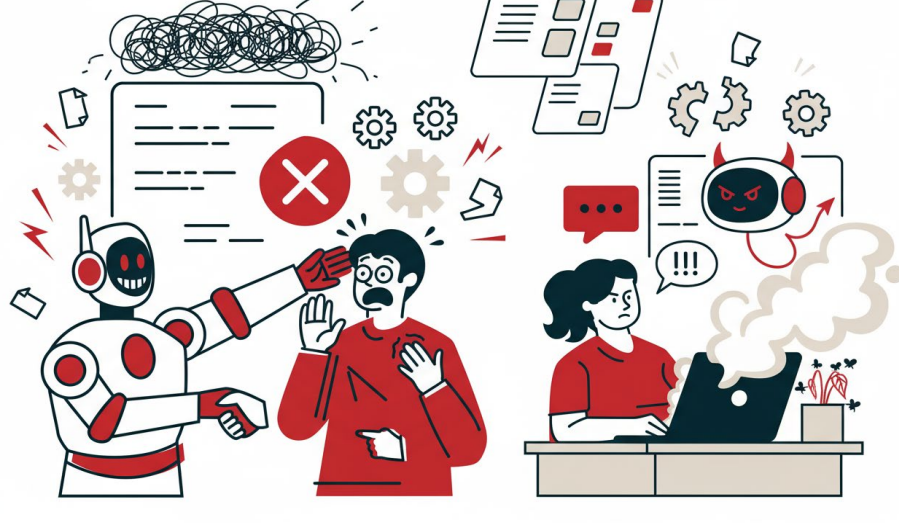
### Step One

#### STEP ONE

##### Governance Gold Rush

###### The FOMO Governance Strategy

- ❌ Buy every governance tool that appeared in your LinkedIn feed this week
- ❌ Create an AI ethics board (no ethicists needed, just executives)
- ❌ Measure success in PowerPoint slides per quarter, not risks mitigated
- ❌ When the CFO asks about ROI, use the words "transformational" and "synergistic" until they leave
- ❌ Build your own governance framework from scratch because surely your bank is completely unique
- ❌ Bonus points: Hire three competing consultancies to give conflicting advice



#### STEP ONE

##### Governance Gold Rush

###### The Grown-Up's Guide to ROI

- ✅ Start with one actual risk you're trying to mitigate
- ✅ Give someone specific ownership with actual authority
- ✅ Governance should be proportional to potential impact
- ✅ Use existing frameworks (ISO 42001 exists for a reason)
- ✅ Success looks boring - no incidents, no drama

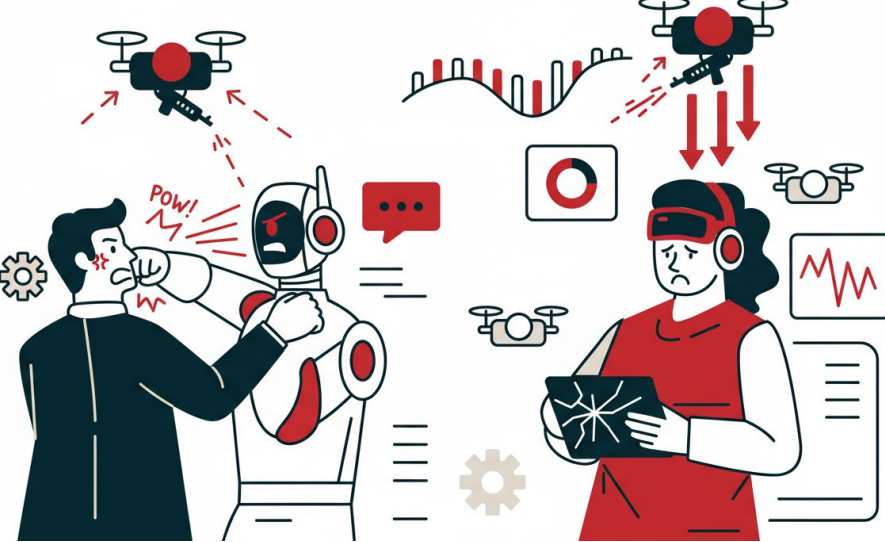
### Step Two

#### STEP TWO

##### Manifest Data Governance

###### The Power of Positive Thinking (About Data Controls)

- ❌ Believe your models will magically identify their own bias
- ❌ Store critical data lineage in employee's memory
- ❌ Scatter documentation across 47 Teams channels and 3 SharePoints
- ❌ Make GDPR compliance someone else's problem (they think it's yours)
- ❌ Trust machine learning to transform bad data into good insights
- ❌ Skip quality checks - they show lack of faith in AI



#### STEP TWO

##### Manifest Data Governance

###### The Unglamorous Truth About Data

- ✅ Data governance is a critical foundation of AI governance
- ✅ Document your data like someone's job depends on it (it does)
- ✅ Version control isn't optional for datasets anymore
- ✅ Test with your worst data, that's what production looks like
- ✅ One reliable source beats five questionable ones

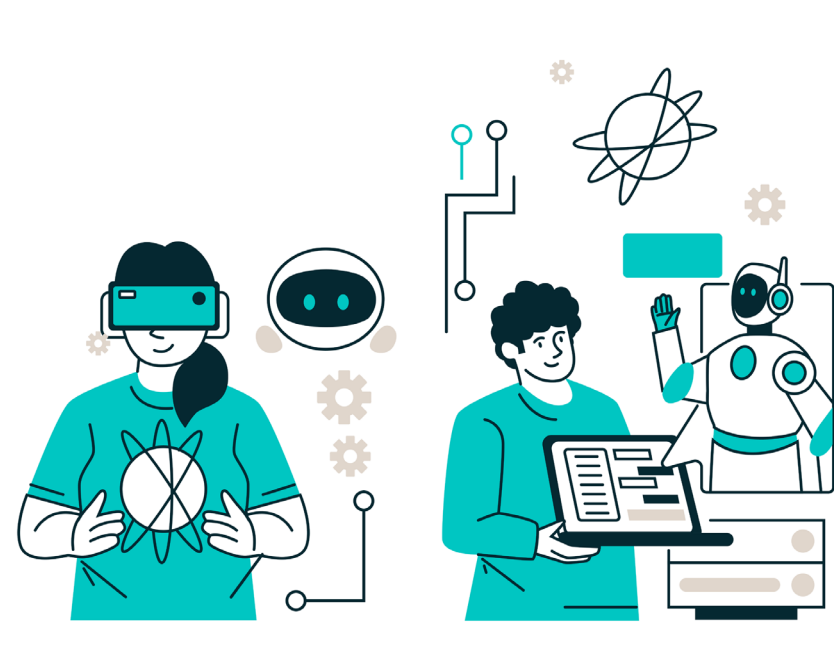
### Step Three

#### STEP THREE

##### Governance Groundhog Day

###### Perfect the Art of Never Delivering:

- ❌ Extend your 3-month pilot into its third year
- ❌ Keep gathering the same requirements from the same people
- ❌ Create committees whose sole purpose is creating more committees
- ❌ Define success as "we'll know it when we see it"
- ❌ Add three review cycles for every cycle you complete
- ❌ Maintain your framework at exactly 90% complete forever



#### STEP THREE

##### Governance Groundhog Day

###### Ship It or Skip It

- ✅ 12 weeks to working governance or take a different approach
- ✅ Start with 3 rules people will actually follow
- ✅ Working governance beats perfect documentation
- ✅ If it's not in production, it doesn't exist
- ✅ Minimum viable governance is still governance

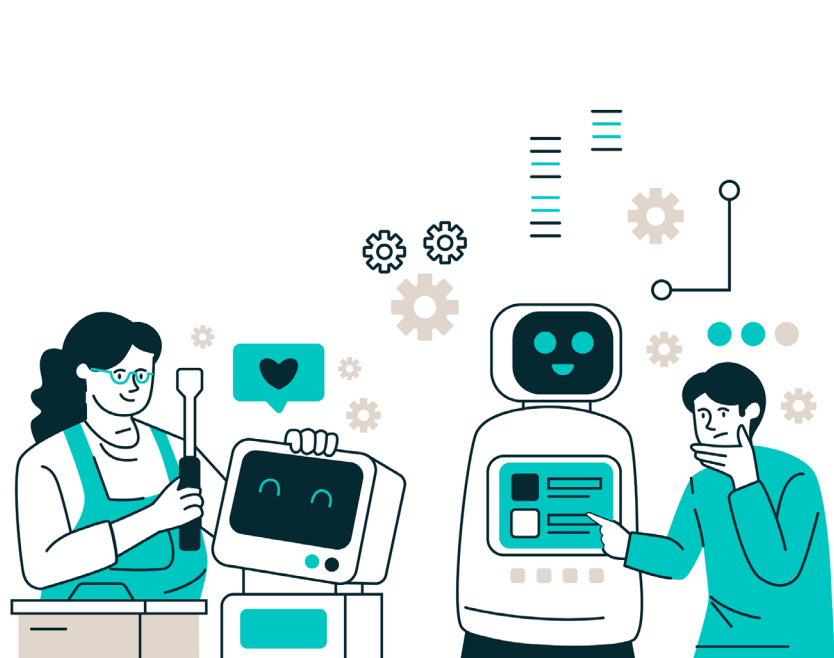
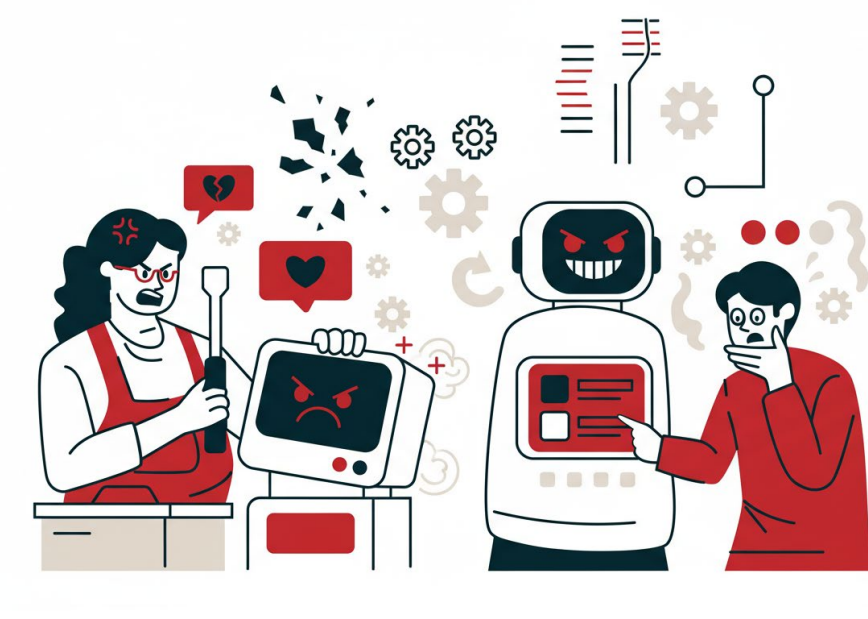
### Step Four

#### STEP FOUR

##### Performative Governance & Compliance Cosplay

###### Oscar-Worthy Compliance Theatre:

- ❌ Write 300-page policies that analytics show nobody opens
- ❌ Schedule model risk management for "Phase 2" indefinitely
- ❌ Use "trust me" as your primary audit mechanism
- ❌ Hope regulators won't read past page 10
- ❌ Claim black box compliance without evidence
- ❌ Add meaningless guardrails that guard nothing
- ❌ Deploy jargon to confuse rather than clarify
- ❌ Build controls that don't actually control anything



#### STEP FOUR

##### Performative Governance & Compliance Cosplay

###### Effective Governance

- ✅ Automate controls where possible - machines don't forget
- ✅ Build checks into the pipeline, not the documentation
- ✅ 2 pages people read beats 200 pages they don't
- ✅ Track what gets blocked, not just what gets approved
- ✅ Make compliance the default, not the exception

### Step Five

#### STEP FIVE

##### The Great Human Oversight

###### Guarantee Maximum Non-Compliance:

- ❌ Assume AI will govern itself through "emergent properties"
- ❌ Allocate nothing for training, everything for crisis management
- ❌ Announce major changes via all-staff email at 4:59pm Friday
- ❌ Blame users when your 47-step process fails
- ❌ Make official AI access so painful that shadow AI thrives
- ❌ Act surprised when everyone uses personal ChatGPT accounts



#### STEP FIVE

##### The Great Human Oversight

###### Humans Are the Control

- ✅ Make the compliant path the easy path
- ✅ Train people before you need them to know it
- ✅ Put governance champions in teams, not in committees
- ✅ Self-service beats service desk every time
- ✅ If people bypass it, fix the process, not the people