

ASPIRE GreenOps

**Operational excellence with
ecological responsibility, enabling
Value Led Agreements**

Powered by  **greenpixie**

GreenOps is an operating model designed to optimise the efficiency of digital and AI services usage through shared responsibility and accountability to minimise environmental impact.

To effectively manage and control usage, access to the right data is essential. Powered by Greenpixie, we offer our GreenOps services underpinned by our ASPIRE Environmental Level Agreement, providing you with the opportunity to optimise carbon emissions, water impact and power consumption, often decreasing operational costs at the same time.

Addressing sustainability concerns with GreenOps

Businesses must adhere to stringent legislation and regulations aimed at reducing carbon emissions. These mandate the implementation of eco-friendly practices and technologies to curtail their environmental impact. Examples of these include:



UK Government social value model award criteria

The UK Government's Social Value Model Theme 3, "*Fighting Climate Change*," promotes environmental stewardship through public sector procurement. It includes award criteria MAC 4.1 and 4.2 to encourage additional environmental benefits in tenders. We provide emissions tracking for digital services, powered by Greenpixie.



US Federal and State- level regulations

The EPA's Environmentally Preferable Purchasing (EPP) Program continues to support federal environmental goals. State-level climate disclosure laws are expanding, impacting major organisations. GreenOps helps clients comply by offering tools to track emissions, meet regulations, and enhance governance.



ROI Office of Government Procurement (OGP)

The OGP's Green Public Procurement (GPP) guidance encourages public bodies to include environmental considerations in tenders. The 2020 Programme for Government commits to leveraging procurement to reach net zero by 2050. Incoming EU CRSD (effective from 2027). GreenOps offers a practical response to these objectives.

The value of GreenOps for your organisation

Drive sustainability and efficiency together

Optimise your operations through measured carbon, energy, and water usage—without compromising performance

Achieve environmental goals and reduce costs

Align your IT strategy with your environmental commitments and realise measurable cost savings through smarter resource usage

Elevate your strategic positioning

GreenOps opens the door to board-level conversations by linking digital and AI services performance to sustainability outcomes

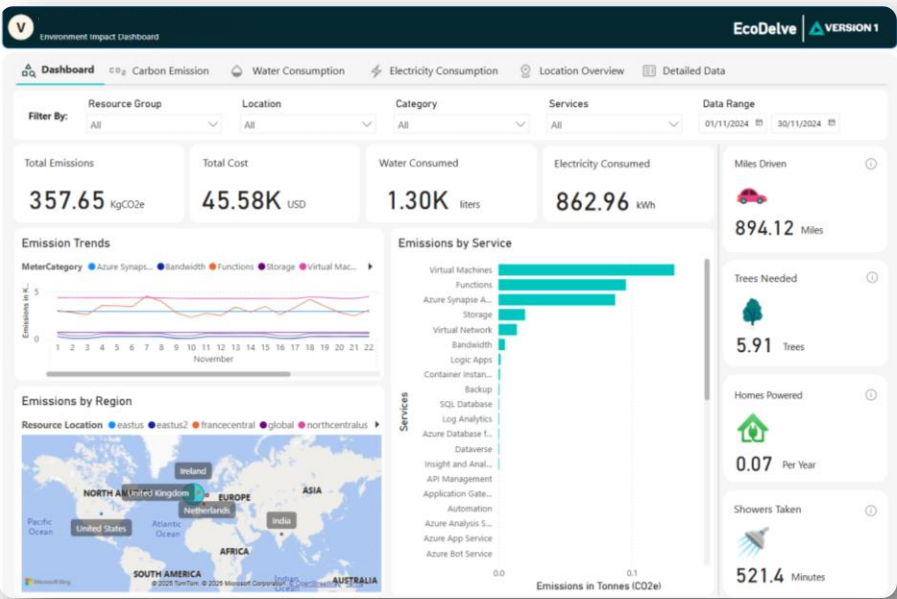
Stay ahead of regulatory demands

Prepare for upcoming environmental reporting requirements with built-in transparency and traceability, such as the EIU CSRD

Unlock new value across your digital and AI estate

GreenOps creates opportunities to modernise, optimise, and innovate—driving long-term value across cloud, AI, and digital services

EcoDelve dashboard



Powered by Greenpixie

We offer a comprehensive GreenOps service that integrates sustainability into operations, aligning with FinOps principles.

Greenpixie provide ISO-14064 verified and independent energy, water and emissions insights, enabling organisations to measure and optimise their environmental impact.

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